

Monthly Sales Trend for Feb 2026

Japan Business

Sales, Number of Customers and Sales per Customer (Year-on-year comparison basis)

%	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales	104.2	111.4
Number of Customers	98.1	104.3
Sales per Customer	106.2	106.8

Sales by Product Category (year-on-year change)

%	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Apparel	101.7	108.7
Household	104.9	111.5
Foods	105.2	114.0

Number of Stores

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	498	700
Number of New-opening Stores	-	0
Number of Closed Stores	-	0

Store openings

None

Sales trends

In February 2026, LFL Directly Managed Stores + Online Store sales were 104.2% YoY, and sales at All Directly Managed Stores + Online Store were 111.4% YoY. Driven by the membership campaign of "Furniture 10% Off" (held January 23–February 2), sales of Household goods performed well, and Food sales also increased due to exposure on a TV show. Both LFL stores and the online store exceeded last year's results. There was no impact from the number of weekends and holidays.

