

Monthly Sales Trend for Sep 2026

Japan Business

Sales, Number of Customers and Sales per Customer (Year-on-year comparison basis)

%	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales	111.6	115.8
Number of Customers	101.8	105.2
Sales per Customer	109.7	110.0

Sales by Product Category (year-on-year change)

%	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Apparel	111.6	116.1
Household	113.7	117.2
Foods	106.0	110.9

Number of Stores

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	562	726
Number of New-opening Stores	-	3
Number of Closed Stores	-	0

Store openings

MUJI UEKI
MUJI AEONMALL TOKONAME
MUJI SOJA

Sales trends

In September 2026, LFL Directly Managed Stores + Online Store sales were 111.6% YoY and sales at All Directly Managed Stores + Online Store were 115.8% YoY. Household Goods and Apparel recorded double-digit growth. Health and Beauty and Housewares continued to perform strongly and demand for autumn items driven by lower temperatures supported growth in Men's and Women's Apparel as well as Innerwear. In addition, there were positive impacts of 2 points due to having one more day on weekends and holidays compared with the previous year.

Businesses Outside Japan

Sales, Number of Customers and Sales per Customer (Year-on-year comparison basis)

East Asia business

	LFL Directly Managed Stores + Online Store		All Directly Managed Stores + Online Store	
		Mainland China		Mainland China
Sales	124.6	126.6	135.9	138.2
Number of Customers	132.9	-	145.8	-
Sales per Customer	93.7	-	93.2	-

Southeast Asia & Oceania Business

	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales	107.6	121.1
Number of Customers	-	114.3
Sales per Customer	-	106.0

Europe & North America Business

	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales	118.4	121.9
Number of Customers	-	115.5
Sales per Customer	-	105.5

Number of Stores by Business Segment

East Asia business

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	-	589
Number of New-opening Stores	-	12
Number of Closed Stores	-	2

Southeast Asia & Oceania Business

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	-	135
Number of New-opening Stores	-	0
Number of Closed Stores	-	0

Europe & North America Business

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	-	48
Number of New-opening Stores	-	0
Number of Closed Stores	-	1

Store openings (region)

MUJI BEIJING LONGFOR FANGSHAN PARADISE WALK (Mainland China, DM)
MUJI NANCHANG HONGGUTAN WANDA (Mainland China, DM)
MUJI FUZHOU MIXC (Mainland China, DM)
MUJI SHAOXING SUNING PLAZA (Mainland China, DM)
MUJI ZHENGZHOU ERQI MIXC (Mainland China, DM)
MUJI SKYMALL (Mainland China, DM)
MUJI YANTAI ZHIFU WANDA (Mainland China, DM)
MUJI SHENZHEN BUJI MIXC (Mainland China, DM)
MUJI THE RING GARDEN CITY NANJING (Mainland China, DM)
MUJI FOSHAN MIXC (Mainland China, DM)
MUJI T5 OF XI'AN XIANYANG INTERNATIONAL AIRPORT (Mainland China, DM)
MUJI CATHAY XIAOKUAIXI (Taiwan, DM)

2027年8月期 月別売上・客数・客単価昨比（速報値）

Fiscal Year ending August 31, 2027

月次概況 Monthly sales trend

国内事業 Japan

[illegible]

直営既存店+オンラインストア LFL directly managed stores (MUJI)+ Online store

[illegible]

直営合計+オンラインストア Directly managed stores total (MUJI) + Online store

[illegible]

月末店舗数 (LS含む) Number of Stores at the End of Month (Include LS Stores)

[illegible]

チャネルについて

- ※同期間に30日以上継続して休業した店舗を除く

Definition of Sales Channel:

- LFL (Like-for-Like) : Stores fully operated during the prior fiscal period
 ※excluding stores that were closed for 30 days or more in the previous term.

前年比数値について

- 直営数値：店舗売上高（売価ベース）前年同月比

Definition of figures:

- DM: Flash store sales as percentage of the same month prior fiscal year.

海外事業 セグメント別

Sales, Number of Customers and Sales per Customer (Year-on-year comparison basis)

	9月	10月	11月	第1Q	12月	1月	2月	第2Q	上期	3月	4月	5月	第3Q	9ヶ月	6月	7月	8月	第4Q	下期	年間
LFI = Like for Like	Sep	Oct	Nov	1Q	Dec	Jan	Feb	2Q	1H	Mar	Apr	May	3Q	9M	Jun	Jul	Aug	4Q	2H	Full Year

東アジア事業 / East Asia

直営既存店+オンラインストア	124.6
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[illegible]

直営既存店+オンラインストア LFL Directly managed stores (MUJI)+ Online store

[illegible]

直営合計+オンラインストア Directly managed stores total (MUJI) + Online store

[illegible]

月末店舗数 (LS含む) Number of Stores at the End of Month (Include LS Stores)

[illegible]

東南アジア・オセアニア事業 / Asia East/South & Oceania

直営既存店+オンラインストア	107.6
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[illegible]

直営合計+オンラインストア Directly managed stores total (MUJI) + Online store

[illegible]

月末店舗数（LS含む） Number of Stores at the End of Month (Include LS Stores)

[illegible]

欧米事業 / Europe & Americas

直営既存店+オンラインストア	110.4
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[illegible]

直営合計+オンラインストア Directly managed stores total (MUJI) + Online store

[illegible]

月末店舗数 (LS含む) Number of Stores at the End of Month (Include LS Stores)

[illegible]

月末店舗数（国内外合計） Total MUJI Store as of the end of month

[illegible]