

## Monthly Sales Trend for Mar 2026

### Japan Business

#### Sales, Number of Customers and Sales per Customer (Year-on-year comparison basis)

%	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales	103.7	109.6
Number of Customers	100.8	105.9
Sales per Customer	102.9	103.5

#### Sales by Product Category (year-on-year change)

%	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Apparel	102.5	108.8
Household	103.8	109.4
Foods	105.5	111.4

#### Number of Stores

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	497	710
Number of New-opening Stores	-	11
Number of Closed Stores	-	1

#### Store openings

MUJI SENDAI HARVEST VILLAGE  
MUJI YORKTOWN BANDO  
MUJI GOBO  
MUJI AEON CENTRAL SQUARE SHIZUOKA  
MUJI FRESPO HIGASHIOSAKA  
MUJI AEONMALL KASHIWA  
MUJI BLUMER HAT KOBE  
MUJI COOP SAPPORO NISHINO  
MUJI MEGLIA  
MUJI NAKAGAWA  
MUJI CROSSMALL HANAGASHIMA

#### Sales trends

In March 2026, LFL Directly Managed Stores + Online Store sales were 103.7% YoY, and sales at All Directly Managed Stores + Online Store were 109.6% YoY. Supported by “MUJI Week” sales event for members (March 20–30), sales exceeded the previous year’s results across Apparel, Household goods and Food. Although the length of “MUJI Week” sales period was the same as last year, the start date falling on a public holiday had a positive impact. As a result, the effect of having one fewer weekend/public holiday compared to last year was minimal.

