

## Monthly Sales Trend for Apr 2026

### Japan Business

#### Sales, Number of Customers and Sales per Customer (Year-on-year comparison basis)

%	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales	103.1	107.1
Number of Customers	98.4	102.4
Sales per Customer	104.8	104.6

#### Sales by Product Category (year-on-year change)

%	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Apparel	104.7	109.3
Household	101.6	105.3
Foods	104.6	108.3

#### Number of Stores

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	496	710
Number of New-opening Stores	-	0
Number of Closed Stores	-	0

#### Store openings

None

#### Sales trends

In April 2026, LFL Directly Managed Stores + Online Store sales were 103.1% YoY, and sales at All Directly Managed Stores + Online Store were 107.1% YoY. A reactionary drop after MUJI Week (held in March) was limited, and sales continued to exceed the previous year's results across all product categories, including Apparel, Household Goods and Food. In addition, the membership point campaign, GOOD POINT WEEK (April 29–May 6), got off to a strong start. There was no impact from the number of weekend/public holiday during the period.

### Businesses Outside Japan

#### Sales, Number of Customers and Sales per Customer (Year-on-year comparison basis)

##### East Asia

	LFL Directly Managed Stores + Online Store		All Directly Managed Stores + Online Store	
		Mainland China		Mainland China
Sales	118.4	114.3	127.6	123.1
Number of Customers	117.6	-	127.3	-
Sales per Customer	100.7	-	100.2	-

##### Asia East / South & Oceania Business

	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales	108.8	117.7
Number of Customers	-	112.9
Sales per Customer	-	104.3

##### Europe & Americas Business

	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales	111.4	114.8
Number of Customers	-	114.6
Sales per Customer	-	100.2

#### Number of Stores by Business Segment

##### East Asia

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	-	571
Number of New-opening Stores	-	1
Number of Closed Stores	-	4

##### Asia East / South & Oceania Business

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	-	132
Number of New-opening Stores	-	0
Number of Closed Stores	-	0

##### Europe & Americas Business

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	-	50
Number of New-opening Stores	-	0
Number of Closed Stores	-	0

#### Store openings (region)

MUJI NEO YOUNG 6 (Mainland China, DM)

