

## Monthly Sales Trend for Mar 2026

### Japan Business

#### Sales, Number of Customers and Sales per Customer (Year-on-year comparison basis)

%	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales	103.7	109.6
Number of Customers	100.8	105.9
Sales per Customer	102.9	103.5

#### Sales by Product Category (year-on-year change)

%	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Apparel	102.5	108.8
Household	103.8	109.4
Foods	105.5	111.4

#### Number of Stores

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	497	710
Number of New-opening Stores	-	11
Number of Closed Stores	-	1

#### Store openings

MUJI SENDAI HARVEST VILLAGE  
 MUJI YORKTOWN BANDO  
 MUJI GOBO  
 MUJI AEON CENTRAL SQUARE SHIZUOKA  
 MUJI FRESPO HIGASHIOSAKA  
 MUJI AEONMALL KASHIWA  
 MUJI BLUMER HAT KOBE  
 MUJI COOP SAPPORO NISHINO  
 MUJI MEGLIA  
 MUJI NAKAGAWA  
 MUJI CROSSMALL HANAGASHIMA

#### Sales trends

In March 2026, LFL Directly Managed Stores + Online Store sales were 103.7% YoY, and sales at All Directly Managed Stores + Online Store were 109.6% YoY. Supported by "MUJI Week" sales event for members (March 20–30), sales exceeded the previous year's results across Apparel, Household goods and Food. Although the length of "MUJI Week" sales period was the same as last year, the start date falling on a public holiday had a positive impact. As a result, the effect of having one fewer weekend/public holiday compared to last year was minimal.

### Businesses Outside Japan

#### Sales, Number of Customers and Sales per Customer (Year-on-year comparison basis)

##### East Asia

	LFL Directly Managed Stores + Online Store		All Directly Managed Stores + Online Store	
		Mainland China		Mainland China
Sales	112.9	112.2	121.5	120.3
Number of Customers	113.2	-	122.7	-
Sales per Customer	99.8	-	99.0	-

##### Asia East / South & Oceania Business

	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales	109.5	120.9
Number of Customers	-	115.1
Sales per Customer	-	105.0

##### Europe & Americas Business

	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales	108.5	111.6
Number of Customers	-	107.4
Sales per Customer	-	103.9

#### Number of Stores by Business Segment

##### East Asia

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	-	574
Number of New-opening Stores	-	2
Number of Closed Stores	-	8

##### Asia East / South & Oceania Business

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	-	132
Number of New-opening Stores	-	1
Number of Closed Stores	-	0

##### Europe & Americas Business

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	-	50
Number of New-opening Stores	-	1
Number of Closed Stores	-	0

#### Store openings (region)

MUJI XI'AN LONGSHOU YINXIANG CHENG (Mainland China, DM)  
 MUJI MITSUI OUTLET PARK TAINAN (Taiwan, DM)  
 MUJI QUEENSBAY (Malaysia, DM)  
 MUJI TSAWASSEN MILLS (Canada, DM)

