

Monthly Sales Trend for Sep 2026

Japan Business

Sales, Number of Customers and Sales per Customer (Year-on-year comparison basis)

%	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales	111.6	115.8
Number of Customers	101.8	105.2
Sales per Customer	109.7	110.0

Sales by Product Category (year-on-year change)

%	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Apparel	111.6	116.1
Household	113.7	117.2
Foods	106.0	110.9

Number of Stores

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	562	726
Number of New-opening Stores	-	3
Number of Closed Stores	-	0

Store openings

MUJI UEKI
MUJI AEONMALL TOKONAME
MUJI SOJA

Sales trends

In September 2026, LFL Directly Managed Stores + Online Store sales were 111.6% YoY and sales at All Directly Managed Stores + Online Store were 115.8% YoY. Household Goods and Apparel recorded double-digit growth. Health and Beauty and Housewares continued to perform strongly and demand for autumn items driven by lower temperatures supported growth in Men's and Women's Apparel as well as Innerwear. In addition, there were positive impacts of 2 points due to having one more day on weekends and holidays compared with the previous year.

