

Monthly Sales Trend for Jun 2026

Japan Business

Sales, Number of Customers and Sales per Customer (Year-on-year comparison basis)

%	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales	91.9	95.7
Number of Customers	90.1	93.8
Sales per Customer	101.9	102.0

Sales by Product Category (year-on-year change)

%	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Apparel	87.6	91.5
Household	93.4	96.9
Foods	96.9	101.5

Number of Stores

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	488	725
Number of New-opening Stores	-	17
Number of Closed Stores	-	0

Store openings

MUJI RAKUHOKU HANKYU SQUARE
 MUJI COOP SAPPORO LUCY
 MUJI IIZUKA TAROMARU
 MUJI AEONTOWN TATEYAMA
 MUJI AMUPLAZA MIYAZAKI
 MUJI SUNLIVE MUNAKATA
 MUJI AEON NIIGATA NISHI
 MUJI SEIKADAI
 MUJI TOYAMA FAVORE
 MUJI QANATMALL IZUMIFUCHU
 MUJI MASUDA
 MUJI KARUIZAWA
 MUJI PARKPLACE OITA
 MUJI500 RAIRIA KASUGABARU
 MUJI500 AEONMALL TSUDANUMA SOUTH
 MUJI500 LALATERACE MINAMISENJIYU
 MUJI500 MUSASHIURAWA MARE

Sales trends

In June 2026, LFL Directly Managed Stores + Online Store sales were 91.9% YoY and sales at All Directly Managed Stores + Online Store were 95.7% YoY. LFL Directly Managed Stores + Online Store sales declined YoY due to unfavorable weather conditions across Japan, which negatively impacted sales of seasonal products such as summer apparel and fabrics. In addition, there was a negative impact of 2 percentage points due to having 1 fewer weekend or holiday compared with the previous year.

Businesses Outside Japan

Sales, Number of Customers and Sales per Customer (Year-on-year comparison basis)

East Asia business

	LFL Directly Managed Stores + Online Store		All Directly Managed Stores + Online Store	
		Mainland China		Mainland China
Sales	119.9	125.8	126.2	132.2
Number of Customers	120.8	-	127.8	-
Sales per Customer	99.3	-	98.8	-

Southeast Asia & Oceania Business

	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales	102.7	107.7
Number of Customers	-	102.8
Sales per Customer	-	104.7

Europe & North America Business

	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales	111.3	117.4
Number of Customers	-	111.9
Sales per Customer	-	104.9

Number of Stores by Business Segment

East Asia business

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	-	578
Number of New-opening Stores	-	6
Number of Closed Stores	-	2

Southeast Asia & Oceania Business

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	-	133
Number of New-opening Stores	-	1
Number of Closed Stores	-	0

Europe & North America Business

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	-	50
Number of New-opening Stores	-	1
Number of Closed Stores	-	0

Store openings (region)

MUJI ANSHENG MALL (Mainland China, DM)
 MUJI XICHENG PARADISE WALK (Mainland China, DM)
 MUJI PRISMA SHANGHAI (Mainland China, DM)
 MUJI HANG LUNG PLAZA TIANJIN (Mainland China, DM)
 MUJI GLOBAL A19 (Taiwan, DM)
 MUJI LOTTE DPT INCHEON (Korea, DM)
 MUJI SM AURA PREMIER (Philippines, DM)
 MUJI TANGRAM (United States, DM)

2026年8月期 月別売上・客数・客単価昨比（速報値）Fiscal Year ending August 31, 2026

月次概況 Monthly sales trend
国内事業 Japan

LFL = Like for Like		9月	10月	11月	第1Q	12月	1月	2月	第2Q	上期	3月	4月	5月	第3Q	9ヶ月	6月	7月	8月	第4Q	下期	年間
		Sep	Oct	Nov	1Q	Dec	Jan	Feb	3Q	3Q	Mar	Apr	May	3Q	9M	Jun	Jul	Aug	4Q	2H	Full Year
衣服	Apparel	102.7	123.1	89.7	105.0	93.3	105.9	101.7	99.1	102.5	102.5	104.7	112.8	106.5	104.0	87.6					102.3
生活	Household	96.7	110.3	80.3	95.6	94.5	101.8	104.9	100.0	97.5	103.8	101.6	109.1	104.6	100.3	93.4					99.7
食品	Food	99.2	118.2	99.1	106.4	95.0	100.0	105.2	99.7	103.1	105.5	104.6	106.3	105.5	104.0	96.9					103.4
直営既存店+オンラインストア LFL Directly managed stores (MUJI) + Online store		98.9	115.8	86.3	100.3	94.2	102.6	104.2	99.6	100.0	103.7	103.1	110.0	105.3	102.0	91.9					101.1
衣服	Apparel	112.6	134.0	97.8	114.4	99.7	113.5	108.7	105.9	110.7	108.8	109.3	117.2	111.7	111.1	91.5					109.0
生活	Household	104.9	119.9	87.6	103.8	100.9	108.8	111.5	106.6	105.1	109.4	105.3	112.4	109.1	106.6	96.9					105.8
食品	Food	111.2	130.5	109.0	117.6	102.7	108.7	114.0	108.0	112.8	111.4	108.3	109.4	110.0	111.8	101.5					110.9
直営合計+オンラインストア Directly managed stores total (MUJI) + Online store		108.2	126.2	94.4	109.4	100.7	110.2	111.4	106.7	108.2	109.6	107.1	113.5	110.0	108.9	95.7					107.7

直営既存店+オンラインストア LFL directly managed stores (MUJI)+ Online store																								
客数	Number of Customers	98.3	106.0	95.3	100.0	94.9	99.0	98.1	97.2	98.7	100.8	98.4	103.0	100.8	99.5	90.1								98.6
客単価	Sales per Customer	100.6	109.2	90.5	100.3	99.2	103.6	106.2	102.5	101.4	102.9	104.8	106.7	104.5	102.5	101.9								102.5

直営合計+オンラインストア Directly managed stores total (MUJI) + Online store																								
客数	Number of Customers	107.0	114.8	102.4	108.2	100.7	105.4	104.3	103.3	105.8	105.9	102.4	106.1	104.9	105.5	93.8								104.3
客単価	Sales per Customer	101.1	110.0	92.1	101.2	100.0	104.6	106.8	103.3	102.3	103.5	104.6	107.0	104.8	103.2	102.0								103.2

月末店舗数（LS含む） Number of Stores at the End of Month (Include LS Stores)																								
店舗数	Number of Stores	690	695	701	701	702	700	700	700	700	710	710	708	708	708	725								725
当月出店数	Number of New-opening Stores	7	5	8	20	1	0	0	1	21	11	0	1	12	33	17								50
当月退店数	Number of Closed Stores	0	0	2	2	0	2	0	2	4	1	0	3	4	8	0								8

- チャネルについて
- 直営既存店：前年同期首から期末まで通年で稼働した店舗
※同期間に30日以上継続して休業した店舗を除く

● LFL (Like-for-Like)：Stores fully operated during the prior fiscal period
※excluding stores that were closed for 30 days or more in the previous term.
- 前年比数値について
- 直営数値：店舗売上高（売価ベース） 前年同月比

● DM: Flash store sales as percentage of the same month prior fiscal year.

海外事業 セグメント別

Sales, Number of Customers and Sales per Customer (Year-on-year comparison basis)

LFL = Like for Like		9月	10月	11月	第1Q	12月	1月	2月	第2Q	上期	3月	4月	5月	第3Q	9ヶ月	6月	7月	8月	第4Q	下期	年間
		Sep	Oct	Nov	1Q	Dec	Jan	Feb	2Q	1H	Mar	Apr	May	3Q	9M	Jun	Jul	Aug	4Q	2H	Full Year
東アジア事業 / East Asia																					
直営既存店+オンラインストア																					
LFL Directly managed stores (MUJI) + Online store		113.3	123.1	117.9	118.4	98.7	99.4	134.1	108.1	113.2	112.9	118.4	121.6	117.8	114.9	119.9					115.5
中国大陸 Mainland China		113.1	124.3	116.3	118.3	100.5	97.7	133.1	107.9	113.2	112.2	114.3	122.4	116.4	114.5	125.8					115.9
直営合計+オンラインストア		119.2	129.8	122.6	124.1	104.9	107.4	145.5	116.4	120.1	121.5	127.6	130.1	126.7	122.4	126.2					122.8
Directly managed stores total (MUJI) + Online store																					
中国大陸 Mainland China		121.5	132.4	121.4	125.1	107.1	106.8	145.3	117.1	121.1	120.3	123.1	131.2	125.4	122.6	132.2					123.7

直営既存店+オンラインストア LFL Directly managed stores (MUJI)+ Online store																								
客数	Number of Customers	112.7	121.0	119.4	117.8	104.8	103.0	125.3	110.1	114.3	113.2	117.6	121.1	117.4	115.5	120.8								116.1
客単価	Sales per Customer	100.5	101.7	98.7	100.5	94.2	96.5	107.0	98.1	99.0	99.8	100.7	100.5	100.4	99.5	99.3								99.4

直営合計+オンラインストア Directly managed stores total (MUJI) + Online store																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
客数	Number of Customers	119.6	129.5	125.5	125.0	112.3	112.6	136.6	119.5	122.5	122.7	127.3	130.5	127.0	124.0	127.8																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		</

月末店舗数（LS含む） Number of Stores at the End of Month (Include LS Stores)																							
店舗数	Number of Stores	561	560	564	564	578	577	580	580	580	574	571	574	574	574	578							578
当月出店数	Number of New-opening Stores	11	2	5	18	14	3	3	20	38	2	1	3	6	44	6							50
当月退店数	Number of Closed Stores	7	3	1	11	0	4	0	4	15	8	4	0	12	27	2							29

東南アジア・オセアニア事業 / Asia East/South & Oceania

直営既存店+オンラインストア LFL Directly managed stores (MUJI) + Online store	105.0	110.2	112.6	109.4	107.4	107.8	108.8	107.9	108.7	109.5	108.8	109.7	109.4	108.9	102.7									108.3
直営合計+オンラインストア Directly managed stores total (MUJI) + Online store	127.8	131.8	129.8	129.8	128.1	123.3	128.8	126.7	128.1	120.9	117.7	118.4	119.0	124.8	107.7									122.9

直営合計+オンラインストア Directly managed stores total (MUJI) + Online store																	
客数	Number of Customers	129.8	130.2	126.3	128.7	125.7	123.1	123.3	124.2	126.2	115.1	112.9	114.6	114.2	122.1	102.8	
客単価	Sales per Customer	98.4	101.2	102.7	100.9	101.9	100.2	104.4	102.0	101.5	105.0	104.3	103.3	104.2	102.2	104.7	

月末店舗数 (LS含む) Number of Stores at the End of Month (Include LS Stores)																								
店舗数	Number of Stores	124	130	130	130	131	131	131	131	131	132	132	132	132	132	133								133
当月出店数	Number of New-opening Stores	1	6	1	8	1	0	0	1	9	1	0	0	1	10	1								11
当月退店数	Number of Closed Stores	1	0	1	2	0	0	0	0	2	0	0	0	0	2	0								2

欧米事業 / Europe & Americas

直営既存店+オンラインストア LFL Directly managed stores (MUJI) + Online store	107.5	110.8	114.7	111.2	109.6	112.3	106.3	109.6	110.4	108.5	111.4	117.8	113.0	111.3	111.3									111.3
直営合計+オンラインストア Directly managed stores total (MUJI) + Online store	108.7	111.4	116.1	112.3	112.0	113.8	108.3	111.6	112.0	111.6	114.8	121.7	116.3	113.4	117.4									113.8

直営合計+オンラインストア Directly managed stores total (MUJI) + Online store																				
客数	Number of Customers	106.6	109.7	111.1	109.2	109.7	113.7	105.8	109.9	109.5	107.4	114.6	114.1	112.0	110.3	111.9				110.5
客単価	Sales per Customer	102.0	101.6	104.5	102.8	102.1	100.1	102.3	101.5	102.2	103.9	100.2	106.7	103.8	102.8	104.9				103.0

期末店舗数（LS含む） Number of Stores at the End of Month (Include LS Stores)																								
店舗数	Number of Stores	48	48	48	48	49	49	49	49	49	50	50	49	49	49	50								50
当月出店数	Number of New-opening Stores	0	0	0	0	1	0	0	1	1	1	0	0	1	2	1								3
当月退店数	Number of Closed Stores	0	0	0	0	0	0	0	0	0	0	0	1	1	1	0								1

期末店舗数（国内外合計） Total MUJI Store as of the end of month																
店舗数	Number of Stores	1,423	1,433	1,443	1,443	1,460	1,457	1,460	1,460	1,460	1,466	1,463	1,463	1,463	1,486	
当月出店数	Number of New-opening Stores	19	13	14	46	17	3	3	23	69	15	1	4	20	89	25
当月退店数	Number of Closed Stores	8	3	4	15	0	6	0	6	21	9	4	4	17	38	22
																114