

Monthly Sales Trend for May 2026

Japan Business

Sales, Number of Customers and Sales per Customer (Year-on-year comparison basis)

%	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales	110.0	113.5
Number of Customers	103.0	106.1
Sales per Customer	106.7	107.0

Sales by Product Category (year-on-year change)

%	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Apparel	112.8	117.2
Household	109.1	112.4
Foods	106.3	109.4

Number of Stores

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	489	708
Number of New-opening Stores	-	1
Number of Closed Stores	-	3

Store openings

MUJI APITA KAKAMIGAHARA

Sales trends

In May 2026, LFL Directly Managed Stores + Online Store sales were 110.0% YoY, and sales at All Directly Managed Stores + Online Store were 113.5% YoY. LFL Directly Managed Stores + Online Store sales exceeded the previous year for five consecutive months. Sales grew across all product categories, supported by strong performance in summer apparel and Health & Beauty products, as well as the impact of the membership point campaign, GOOD POINT WEEK (April 29 to May 6). In addition, there was a positive impact of 4 percentage points due to two more weekend and holiday days compared with the previous year.

Businesses Outside Japan

Sales, Number of Customers and Sales per Customer (Year-on-year comparison basis)

East Asia business

	LFL Directly Managed Stores + Online Store		All Directly Managed Stores + Online Store	
		Mainland China		Mainland China
Sales	121.6	122.4	130.1	131.2
Number of Customers	121.1	-	130.5	-
Sales per Customer	100.5	-	99.7	-

Southeast Asia & Oceania Business

	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales	109.7	118.4
Number of Customers	-	114.6
Sales per Customer	-	103.3

Europe & North America Business

	LFL Directly Managed Stores + Online Store	All Directly Managed Stores + Online Store
Sales	117.8	121.7
Number of Customers	-	114.1
Sales per Customer	-	106.7

Number of Stores by Business Segment

East Asia business

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	-	574
Number of New-opening Stores	-	3
Number of Closed Stores	-	0

Southeast Asia & Oceania Business

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	-	132
Number of New-opening Stores	-	0
Number of Closed Stores	-	0

Europe & North America Business

	LFL Directly Managed Stores	All Directly Managed Stores + Online Store
Number of Stores	-	49
Number of New-opening Stores	-	0
Number of Closed Stores	-	1

Store openings (region)

MUJI com SUZHOU VILLAGE (Mainland China, DM)
 MUJI PARKSON WUXI (Mainland China, DM)
 MUJI com ELEMENTS (Hong Kong, DM)

2026年8月期 月別売上・客数・客単価昨比（速報値）

Fiscal Year ending August 31, 2026

月次概況 Monthly sales trend
国内事業 Japan

LFL = Like for Like

	9月	10月	11月	第1Q	12月	1月	2月	第2Q	上期	3月	4月	5月	第3Q	9ヶ月	6月	7月	8月	第4Q	下期	年間	
	Sep	Oct	Nov	1Q	Dec	Jan	Feb	2Q	1H	Mar	Apr	May	3Q	9M	Jun	Jul	Aug	4Q	2H	Full Year	
衣服 Apparel	102.7	123.1	89.7	105.0	93.3	105.9	101.7	99.1	102.5	102.5	104.7	112.8	106.5	104.0							104.0
生活 Household	96.7	110.3	80.3	95.6	94.5	101.8	104.9	100.0	97.5	103.8	101.6	109.1	104.6	100.3							100.3
食品 Food	99.2	118.2	99.1	106.4	95.0	100.0	105.2	99.7	103.1	105.5	104.6	106.3	105.5	104.0							104.0
直営既存店+オンラインストア LFL Directly managed stores (MUJI) + Online store	98.9	115.8	86.3	100.3	94.2	102.6	104.2	99.6	100.0	103.7	103.1	110.0	105.3	102.0							102.0
衣服 Apparel	112.6	134.0	97.8	114.4	99.7	113.5	108.7	105.9	110.7	108.8	109.3	117.2	111.7	111.1							111.1
生活 Household	104.9	119.9	87.6	103.8	100.9	108.8	111.5	106.6	105.1	109.4	105.3	112.4	109.1	106.6							106.6
食品 Food	111.2	130.5	109.0	117.6	102.7	108.7	114.0	108.0	112.8	111.4	108.3	109.4	110.0	111.8							111.8
直営合計+オンラインストア Directly managed stores total (MUJI) + Online store	108.2	126.2	94.4	109.4	100.7	110.2	111.4	106.7	108.2	109.6	107.1	113.5	110.0	108.9							108.9

直営既存店+オンラインストア LFL directly managed stores (MUJI)+ Online store

客数	Number of Customers	98.3	106.0	95.3	100.0	94.9	99.0	98.1	97.2	98.7	100.8	98.4	103.0	100.8	99.5						99.5
客単価	Sales per Customer	100.6	109.2	90.5	100.3	99.2	103.6	106.2	102.5	101.4	102.9	104.8	106.7	104.5	102.5						102.5

直営合計+オンラインストア Directly managed stores total (MUJI) + Online store

客数	Number of Customers	107.0	114.8	102.4	108.2	100.7	105.4	104.3	103.3	105.8	105.9	102.4	106.1	104.9	105.5						105.5
客単価	Sales per Customer	101.1	110.0	92.1	101.2	100.0	104.6	106.8	103.3	102.3	103.5	104.6	107.0	104.8	103.2						103.2

月末店舗数 (LS含む) Number of Stores at the End of Month (Include LS Stores)

店舗数	Number of Stores	690	695	701	701	702	700	700	700	700	710	710	708	708	708						708
当月出店数	Number of New-opening Stores	7	5	8	20	1	0	0	1	21	11	0	1	12	33						33
当月退店数	Number of Closed Stores	0	0	2	2	0	2	0	2	4	1	0	3	4	8						8

チャネルについて
 ・直営既存店：前年同期首から期末まで通年で稼働した店舗
 ※同期間に30日以上継続して休業した店舗を除く
 Definition of Sales Channel:
 ・LFL (Like-for-Like) : Stores fully operated during the prior fiscal period
 ※excluding stores that were closed for 30 days or more in the previous term.
 前年比数値について
 ・直営客数：店舗売上高（売価ベース）前年同月比
 Definition of figures:
 ・DM: Flash store sales as percentage of the same month prior fiscal year.

海外事業セグメント別

Sales, Number of Customers and Sales per Customer (Year-on-year comparison basis)

LFL = Like for Like

	9月	10月	11月	第1Q	12月	1月	2月	第2Q	上期	3月	4月	5月	第3Q	9ヶ月	6月	7月	8月	第4Q	下期	年間	
	Sep	Oct	Nov	1Q	Dec	Jan	Feb	2Q	1H	Mar	Apr	May	3Q	9M	Jun	Jul	Aug	4Q	2H	Full Year	
東アジア事業 / East Asia																					
直営既存店+オンラインストア LFL Directly managed stores (MUJI) + Online store	113.3	123.1	117.9	118.4	98.7	99.4	134.1	108.1	113.2	112.9	118.4	121.6	117.8	114.9							114.9
中国大陸 Mainland China	113.1	124.3	116.3	118.3	100.5	97.7	133.1	107.9	113.2	112.2	114.3	122.4	116.4	114.5							114.5
直営合計+オンラインストア Directly managed stores total (MUJI) + Online store	119.2	129.8	122.6	124.1	104.9	107.4	145.5	116.4	120.1	121.5	127.6	130.1	126.7	122.4							122.4
中国大陸 Mainland China	121.5	132.4	121.4	125.1	107.1	106.8	145.3	117.1	121.1	120.3	123.1	131.2	125.4	122.6							122.6
直営既存店+オンラインストア LFL Directly managed stores (MUJI)+ Online store																					
客数	Number of Customers	112.7	121.0	119.4	117.8	104.8	103.0	125.3	110.1	114.3	113.2	117.6	121.1	117.4	115.5						115.5
客単価	Sales per Customer	100.5	101.7	98.7	100.5	94.2	96.5	107.0	98.1	99.0	99.8	100.7	100.5	100.4	99.5						99.5
直営合計+オンラインストア Directly managed stores total (MUJI) + Online store																					
客数	Number of Customers	119.6	129.5	125.5	125.0	112.3	112.6	136.6	119.5	122.5	122.7	127.3	130.5	127.0	124.0						124.0
客単価	Sales per Customer	99.7	100.2	97.7	99.2	93.4	95.4	106.5	97.3	98.1	99.0	100.2	99.7	99.8	98.7						98.7
月末店舗数 (LS含む) Number of Stores at the End of Month (Include LS Stores)																					
店舗数	Number of Stores	561	560	564	564	578	577	580	580	580	574	571	574	574	574						574
当月出店数	Number of New-opening Stores	11	2	5	18	14	3	3	20	38	2	1	3	6	44						44
当月退店数	Number of Closed Stores	7	3	1	11	0	4	0	4	15	8	4	0	12	27						27

東南アジア・オセアニア事業 / Asia East/South & Oceania

直営既存店+オンラインストア LFL Directly managed stores (MUJI) + Online store	105.0	110.2	112.6	109.4	107.4	107.8	108.8	107.9	108.7	109.5	108.8	109.7	109.4	108.9							108.9
直営合計+オンラインストア Directly managed stores total (MUJI) + Online store	127.8	131.8	129.8	129.8	128.1	123.3	128.8	126.7	128.1	120.9	117.7	118.4	119.0	124.8							124.8
直営合計+オンラインストア Directly managed stores total (MUJI) + Online store	客数	Number of Customers	129.8	130.2	126.3	128.7	125.7	123.1	123.3	124.2	126.2	115.1	112.9	114.6	114.2	122.1					122.1
客単価	Sales per Customer	98.4	101.2	102.7	100.9	101.9	100.2	104.4	102.0	101.5	105.0	104.3	103.3	104.2	102.2						102.2
月末店舗数 (LS含む) Number of Stores at the End of Month (Include LS Stores)	店舗数	Number of Stores	124	130	130	130	131	131	131	131	132	132	132	132	132						132
当月出店数	Number of New-opening Stores	1	6	1	8	1	0	0	1	9	1	0	0	1	10						10
当月退店数	Number of Closed Stores	1	0	1	2	0	0	0	0	2	0	0	0	0	2						2

欧米事業 / Europe & Americas

直営既存店+オンラインストア LFL Directly managed stores (MUJI) + Online store	107.5	110.8	114.7	111.2	109.6	112.3	106.3	109.6	110.4	108.5	111.4	117.8	113.0	111.3							111.3
直営合計+オンラインストア Directly managed stores total (MUJI) + Online store	108.7	111.4	116.1	112.3	112.0	113.8	108.3	111.6	112.0	111.6	114.8	121.7	116.3	113.4							113.4
直営合計+オンラインストア Directly managed stores total (MUJI) + Online store	客数	Number of Customers	106.6	109.7	111.1	109.2	109.7	113.7	105.8	109.9	109.5	107.4	114.6	114.1	112.0	110.3					110.3
客単価	Sales per Customer	102.0	101.6	104.5	102.8	102.1	100.1	102.3	101.5	102.2	103.9	100.2	106.7	103.8	102.8						102.8
月末店舗数 (LS含む) Number of Stores at the End of Month (Include LS Stores)	店舗数	Number of Stores	48	48	48	48	49	49	49	49	50	50	49	49	49						49
当月出店数	Number of New-opening Stores	0	0	0	0	1	0	0	1	1	1	0	0	1	2						2
当月退店数	Number of Closed Stores	0	0	0	0	0	0	0	0	0	0	0	1	1	1						1

月末店舗数 (国内外合計) Total MUJI Store as of the end of month

店舗数	Number of Stores	1,423	1,433	1,443	1,443	1,460	1,457	1,460	1,460	1,466	1,463	1,463	1,463	1,463							1,463
当月出店数	Number of New-opening Stores	19	13	14	46	17	3	3	23	69	15	1	4	20	89						89
当月退店数	Number of Closed Stores	8	3	4	15	0	6	0	6	21	9	4	4	17	38						38