

FC IMABARI



SUSTAINABILITY REPORT 2025





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INTRODUCTION



TOP MESSAGE

FC IMABARI has organized our efforts to reduce environmental impact and compiled them into this Sustainability Report.

Our guiding philosophy is “Contributing to realize the society in which we prioritize spiritual wealth over material wealth for future generations.” This is our very reason for being and our unchanging starting point. Reducing environmental impact and maintaining the planet’s sustainability are essential preconditions for building a society for future generations. In our mission statement, we pledge to “conduct our business with care for the global environment,” and we act accordingly.

ASICS Satoyama Stadium, Shimanami Earthland, and our outdoor training sites are not places that matter only on match or event days. We protect the rich nature that inhabits these places 365 days a year, cut out wasteful consumption and depletion, and help create healthy local natural cycles. I believe that our corporate philosophy and mission statement truly live in these everyday practices.

At the same time, environmental protection is only one element of a sustainable future; it alone does not make society sustainable. What we seek is a “community of mutual support,” where, through face-to-face relationships, everyone can join hands and act to solve social and global challenges.

By aligning the cycles of the natural environment with cycles of mutual care and assistance, we will work together with all who support us to build a truly sustainable and prosperous society.

IMABARI YUME.SPORTS INC.
CEO
MASAFUMI YANO





POSITIONING OF 『SUSTAINABILITY REPORT 2025』

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- All of FC IMABARI's businesses and initiatives connect to our corporate philosophy: "Contributing to realize the society in which we prioritize spiritual wealth over material wealth for future generations."
- To pass on a sustainable planet and society to the next generation, one of our mission statements is to "conduct our business with care for the global environment." Based on this, we have promoted initiatives to reduce environmental impact and realize harmonious coexistence with our local communities.
- To accelerate transformation across society, not just within the club, it is essential to widely share our practices and their significance, raising awareness and expanding a circle of empathy.
- As a football club supported by many and intersecting diverse stakeholders, we believe that communicating our efforts can help move society. We have therefore consolidated FC IMABARI's current initiatives into this report.
- Together with everyone involved with and supporting FC IMABARI, we will continue building a society for the next generation.

Corporate philosophy

Contributing to realize the society in which we prioritize spiritual wealth over material wealth for future generations.

Mission statement

1. **We will continue to bring dreams, courage, hope, excitement, smiles to not only our employees but also more people.**
2. **We will contribute to create vibrant cities where diverse people gather.**
3. **We will contribute to world peace by promoting grassroots exchanges with people who involves sports around the world.**
4. **Our business activities minimize the impact to the global environment.**



SUSTAINABILITY INITIATIVES

Measuring CO₂ Emissions

Understanding our CO₂ emissions and considering actions for reduction

We are working to visualize CO₂ emissions from our club activities, and our CO₂ emissions for 2024 were provisionally estimated at 200 tons (Scopes 1 and 2). Through various initiatives, we are reducing the amount of CO₂ emitted by the club. When Scopes 1–3 are included, emissions associated with spectator travel as well as food and beverage and merchandise sales are thought to account for a large share. Because the behavioral change among our fans is crucial, we are advancing many initiatives together with them.

Use of Renewable Energy

Utilizing solar power at Shimanami Earthland

The path lights on the grounds of Shimanami Earthland use energy generated by solar cells. Solar panels are also installed on the roof of the Learning Center building, and the electricity produced is used for lighting in the Learning Center office.



Energy-Saving Measures

Introducing energy-saving equipment and promoting energy-saving behavior

At ASICS Satoyama Stadium, we use LED lighting and are taking actions that lead to energy savings, such as curtailing the use of heating and cooling in office areas.

Photo:
Kawasumi・Kobayashi Kenji Photograph Office



Planned Hydrogen Demonstration

We are participating in the “Study on Building a Hydrogen Supply Chain and Creating Added Value through Regional Industry and Tourism in IMABARI City, Ehime Prefecture” (public call by the Ministry of the Environment). Through research into hydrogen use at ASICS Satoyama Stadium and the branding of carbon-neutral products, we will contribute to building a hydrogen supply chain and to protecting the global environment.



Sharing Mobility

Pilot in collaboration with mobi

Since February 2023, we have been conducting pilot operations of the AI-based sharing mobility service “mobi,” centered on IMABARI’s urban area, in partnership with Community Mobility Inc.

As a new means of getting to the stadium, mobi improves convenience for spectators while also helping reduce CO2 emissions from travel.

From November 2025 on Hakatajima, we launched a new pilot combining ride sharing with mixed cargo–passenger transport. The city-center service is scheduled to transition from pilot to full-scale operation from February 2026.



Energy-Saving Measures

Installation of a cycle station in collaboration with URBAN RESEARCH

We installed an original cycle station, using some materials from “Boshiro no Mori,” a forest managed by FC IMABARI, to support arrivals by bicycle, a low-CO2 mode of travel. The cycle station was produced together with participants in a workshop format, in collaboration with URBAN RESEARCH Co., Ltd.



Use of Electric Vehicles

Use of electric vehicles at events

At the Greening Fair × Earth Marche held at Shimanami Earthland, we used electric vehicles owned by our co-organizer, IMABARI City, to support visitor transportation.



Satoyama Farm

“Satoyama Farm” activities based on the concept of environmental conservation To nurture appreciation for the blessings of food by getting hands-on with soil, we grow green peppers, perilla (shiso), grapes, and more at the stadium’s Satoyama Farm. With environmental conservation as our concept, we minimize the use of chemical fertilizers and pesticides, and we also engage in activities such as creating nutrient-rich raised beds using natural materials like compost and bamboo.



Local Production for Local Consumption

Using produce grown at the stadium and developing products with local orchards and sake breweries

At the Satoyama Salon café adjacent to the stadium, we provide items with environmentally conscious packaging and offer menus featuring local ingredients. We also focus on menus that use vegetables and fruits harvested at Satoyama Farm, and on developing products in collaboration with local orchards and sake breweries.



FC Imabari Rice Field

Carrying out fan- and supporter-participation activities

Since 2023, we have continued rice cultivation at the “FC Imabari Rice Field,” which utilizes abandoned farmland near the stadium. Fans, supporters, and students of FC Imabari High School Satoyama Campus take part in rice planting, harvesting, and other activities, and the initiative also contributes to local production for local consumption.



Use of circulating resources

No plastic containers, switching to bioplastic straws, and promoting reductions in shopping bags

For the cushioning in the stadium's artificial turf, we use plant-based chips instead of rubber.

In addition, at Satoyama Salon, we use paper-based materials for product packaging and provide biomass plastic straws.



Use of Well Water and Rainwater

Using well water and rainwater for pitch irrigation and toilets

The stadium has introduced a water treatment system that utilizes rainwater and well water, which is used for toilet flushing, landscaping green swales, and pitch irrigation—promoting effective resource use and conserving potable water.



Beach Cleanups

Beach cleanup activities in collaboration with the local community

We conduct beach cleanup activities together with partner companies and local organizations. We also hold upcycling workshops to make keychains from marine litter. Through collection and resource recovery, we work to curb emissions from incineration and landfill, and to promote resource circulation and the conservation of marine ecosystems.



Rainwater Use at Earthland

Effective use of rainwater at Shimanami Earthland

At Shimanami Earthland, we use rainwater for watering flowers, improving the efficiency of our water use.



Installation of Eco Stations

Eco stations aimed at recycling bottles, cans, PET bottles, and cardboard

Three eco stations with original decorations have been set up within the stadium, promoting four-way sorting: (1) waste that can only be incinerated, (2) PET bottles, (3) plastics, and (4) cans and bottles. Through sorting, recycling, and local collection, we work to curb carbon emissions originating from incineration and landfill, reduce transport burdens, and promote resource circulation.



Clothing Upcycling

We collect clothing at matches and hold upcycling workshops co-hosted with URBAN RESEARCH Co., Ltd.

In collaboration with URBAN RESEARCH, we conducted a workshop to make pouches from upcycled fabric derived from discarded apparel. We also carry out awareness activities on sorting and clothing collection at home matches.

By upcycling discarded apparel and promoting sorting and collection, we reduce CO2 emissions from incineration and the burden of new manufacturing, and advance resource circulation and behavior change.

Shoe Recycling

Recycling of used shoes in collaboration with ASICS

The "NIMBUS MIRAI" shoes provided by ASICS for players' travel are circular shoes that ASICS collects and recycles after the season. From 2026, we also plan to collect and reuse match-worn uniforms.



Ecosystem Maintenance

Adoption of open-channel drainage and permeable paving / Vineyard development

At the stadium, we use open-channel drainage that incorporates plantings, stones, and gravel instead of concrete channels. The drainage channels and ponds created through this approach serve as habitats for living creatures. We also adopt permeable paving that allows rainwater to infiltrate into the ground more easily. In addition, we are developing vineyards for wine grapes. Through these measures, we work to sustain local ecosystems and the diversity they support.



Outdoor Classes

Hands-on experiences with wildlife and plants in nature

At the "Shimanami Outdoor School," we raise awareness of biodiversity by providing life experiences in natural environments such as the sea, mountains, and rivers. These programs help participants connect directly with nature and its living organisms. The experiences are designed to deepen understanding of ecological relationships in everyday settings. We provide opportunities that spark greater interest in the global environment and nature. By engaging with wildlife and plants, participants build appreciation and curiosity that encourage ongoing learning.



Planting Maintenance and Greening Fair

Planting maintenance at Shimanami Earthland / Greening fairs and volunteer programs

We manage and operate "Shimanami Earthland," a park created to learn coexistence with nature through hands-on experiences. At Shimanami Earthland, we work with park management volunteers to maintain and improve vegetation. We carry out planting maintenance activities that support healthy plant communities over time. We also host greening fairs and organize maintenance volunteer programs. Through practical engagement, the park provides a setting to learn and experience living in harmony with nature.



Soil Surveys

Planned soil surveys at the stadium and Shimanami Earthland in collaboration with AIST

In collaboration with the National Institute of Advanced Industrial Science and Technology (AIST), we plan soil surveys at Satoyama Stadium and Shimanami Earthland. The surveys will identify causes of areas with poor vegetation and examine improvement measures. Based on scientific knowledge, we will select the right species for the right site and implement soil improvement. These steps are intended to increase plant survival rates over time. Our goal is to maintain diverse vegetation by applying evidence-based restoration and management practices.



Experiential Education Programs

Education programs in natural environments such as the sea, mountains, rivers, and forests

At the “Shimanami Outdoor School,” we deliver environmental education through sea kayaking, camping, and mountain climbing, enabling participants to experience the coexistence of nature and everyday life. At Shimanami Earthland, we offer environmental education programs and hands-on learning. The preschool program “morikko” provides a setting for young children to learn respectful ways of engaging with plants and living creatures. These programs cultivate curiosity, safety awareness, and a sense of stewardship for local ecosystems. Together, they build practical skills and foster long-term environmental literacy.



Forums with Fans and Supporters

Environmental events for fans and supporters, including Mitsui & Co.’s “Decabo” Match

On Mitsui & Co. Match Day, we held a “Decabo(*) Match.” By answering questions about daily habits, visitors could estimate their personal carbon dioxide emissions, while we also promoted Decabo-related products from within Ehime Prefecture. The event offered attendees an enjoyable opportunity to think about decarbonization and their own impact, turning learning into an interactive experience. The initiative engages fans and supporters as partners in climate action and awareness. (*) “Decabo” is short for “decarbonization” and refers to bringing carbon dioxide emissions to zero.



Distribution of “Watashi, Chikyū”

Continued distribution of an environmental education booklet co-produced with companies

We distribute the environmental education booklet “Watashi, Chikyū” to elementary school students in the city. The booklet depicts the Earth’s 4.6-billion-year journey, how countless species have passed the baton of life so that life continues to circulate, and the 17 goals to be achieved by 2030. These themes are illustrated with accessible visuals to spark children’s interest and understanding. The booklet encourages readers to consider what a thriving environment looks like—one where all living things can live happily. It serves as a starting point for family and classroom conversations about nature, time, and our shared future.



Introducing SDGs Initiatives

Introducing SDGs-related initiatives at Shimanami Earthland

At Shimanami Earthland, we share information about our environmental education programs and event activities through displays in the on-site exhibition room. We also communicate these initiatives via our website and Instagram to reach broader audiences. By regularly updating both physical exhibits and online channels, we make it easier for community members to discover, join, and learn from ongoing programs. This transparency supports awareness of the SDGs and invites active participation from the public.

