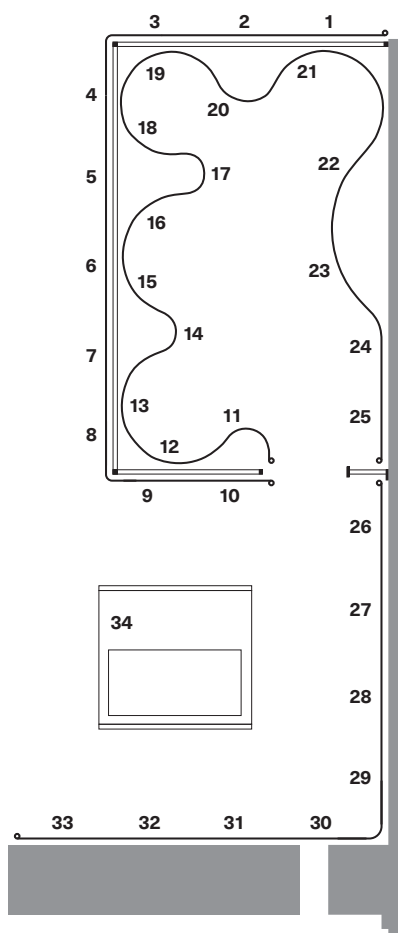


MUJI IS Exhibition



1... Laundry hanger

Aluminium hanger with an anodized finish. Select parts made from recycled materials.

2... Cut cotton Ecrú/Large type

Unbleached cotton for a soft feel.

3... Sneakers

Includes an insole to support the arches and keep feet from getting tired. Developed in partnership with a researcher specialising in walking.

4... Koala Bread

Made using old koala-shaped moulds that were originally made when koala products were popular. The dough is made with natural yeast.

5... Notepad

Cover made from plain recycled kraft paper. Notepaper made from recycled paper. Perennial favourite from when it was launched.

6... Butter Chicken Curry

We carefully researched local flavours, and cut no corners when creating our original spice blend. Authentic Indian curry that can readily be enjoyed at home.

7... Wall Mounted CD Player

This wall mounted playback-use CD player looks like a wall fan. Pull the cord to start and stop the CD.

8... Women's shirt

We eliminated the starch and ironing that cover the texture of the cotton material. Offers a comfortable, worn-in fit from the start.

9... Semicircle hanger with pegs

Semicircular shape so it stays straight when hung on the wall. Frame made of light aluminium piping. Pegs can be replaced as needed.

10... Stackable Rattan

Rectangular basket

Handwoven basket of Vietnamese rattan. Unfinished. Can be used with the stacking shelf or stacked in different combinations.

11... Translucent Sticky notes

Semi-transparent sticky notes that allow for reading the content underneath. Our initial effort in which a proposal from consumers was developed into a product.

12... LED Portable Light

Portable bedside light with hanger-shaped handle for hanging anywhere. Rechargeable, so it can also be used as an emergency light during a power outage.

13... Beech Bentwood Chair

Curved wooden chair originally created in 1859 by the Thonet chair company. By reimagining the production and distribution process, we were able to revive this classic furniture masterpiece for modern times.

14... Refillable Pen Series

Create your own custom-made ballpoint pen. Choose from two different bodies (cap type or knock type) and two types of refill ink in four varieties.

15... Pine Unit Shelf

Made from thinned lumber. Uncoloured and untreated. Module sizes have been standardised and only the necessary sizes of wood are cut, decreasing lumber waste.

16... Socks

If the human foot and leg are at a right angle, shouldn't our socks be shaped that way as well? Using the hand-knit socks from a Czech grandmother as a model, we created our right-angle socks on a special knitting machine.

17... Baumkuchen Banana

Cut into a stick shape that is easy to put in a bag and take on the go. Made by pureeing fresh bananas and folding them into the batter before baking.

18... Ochiwata Duster

Kitchen cloths made from reclaimed cotton produced in the yarn-making process. Unbleached for a natural look.

19... Beads Sofa

Contains microbeads, so the shape adjusts to match your position. Use it horizontally as a sofa or vertically for lounging. Fits your body, no matter how you use it.

20... Umbrella

The handle features a hole for the easy addition of a ribbon, nametag or other personalisation.

21... Refrigerator

Refrigerator with a flat steel door. Looks good, even in the living room. Simple, space-saving design with a focus on essential functions.

22... Carry case

Carry bar can be adjusted to an easy-to-use length. Made with light yet durable polycarbonate composite material.

23... Storage box

Strong, durable storage box that can be used outside. Strong enough to sit on.

24... Training pajamas

Carefully designed, including the colour and position of the buttons, so that children can put these on by themselves. Made from 100% organic cotton.

25... Cardboard storage case Drawer type/Deep

Multi-purpose cardboard boxes. Made of thick, strong cardboard reinforced with metal. Can be stacked for use as a cabinet.

26... Stainless cutlery

Handles were simply punched for a flat shape. Simple finish on surface.

27... Yanagi Muneyoshi

Essayists, poets, scientists, film directors... We have selected reflections on life from writers from a variety of genres, compiling one book for each.

28... Kraft Paper Planner

The printing process for printing books was eliminated, creating a plain notebook. Paperback size. Interior pages made from recycled paper.

29... Fermented Rice Bran for Pickling

This paste makes it easy to make old-fashioned Japanese pickles. No need for daily mixing. Pre-fermented, so simply add vegetables for pickling.

30... File Box

Made from tough, sturdy material. Uncoloured for a simple, clean look.

31... Itsumo Moshimo Emergency kit

Set of items that can be used in regular times, but are also handy in the event of an emergency. Designed for three situations (on the go, evacuation, shelter in place).

32... Okoge Rice Cracker

Unsorted, so the package includes both whole and broken bits. Made from Japanese white rice. Baked so that rice grains can be seen.

33... Backpack

Shoulder straps have been redesigned for better weight distribution, reducing the stress on the shoulders. Easy to wear, even when carrying a heavy load.

34... Mattress with Legs

We combined a thick, solid wood frame with a spring mattress and added legs. Can be used both as a sofa and a bed.