

Japan Agency for Medical Research and Development (AMED)

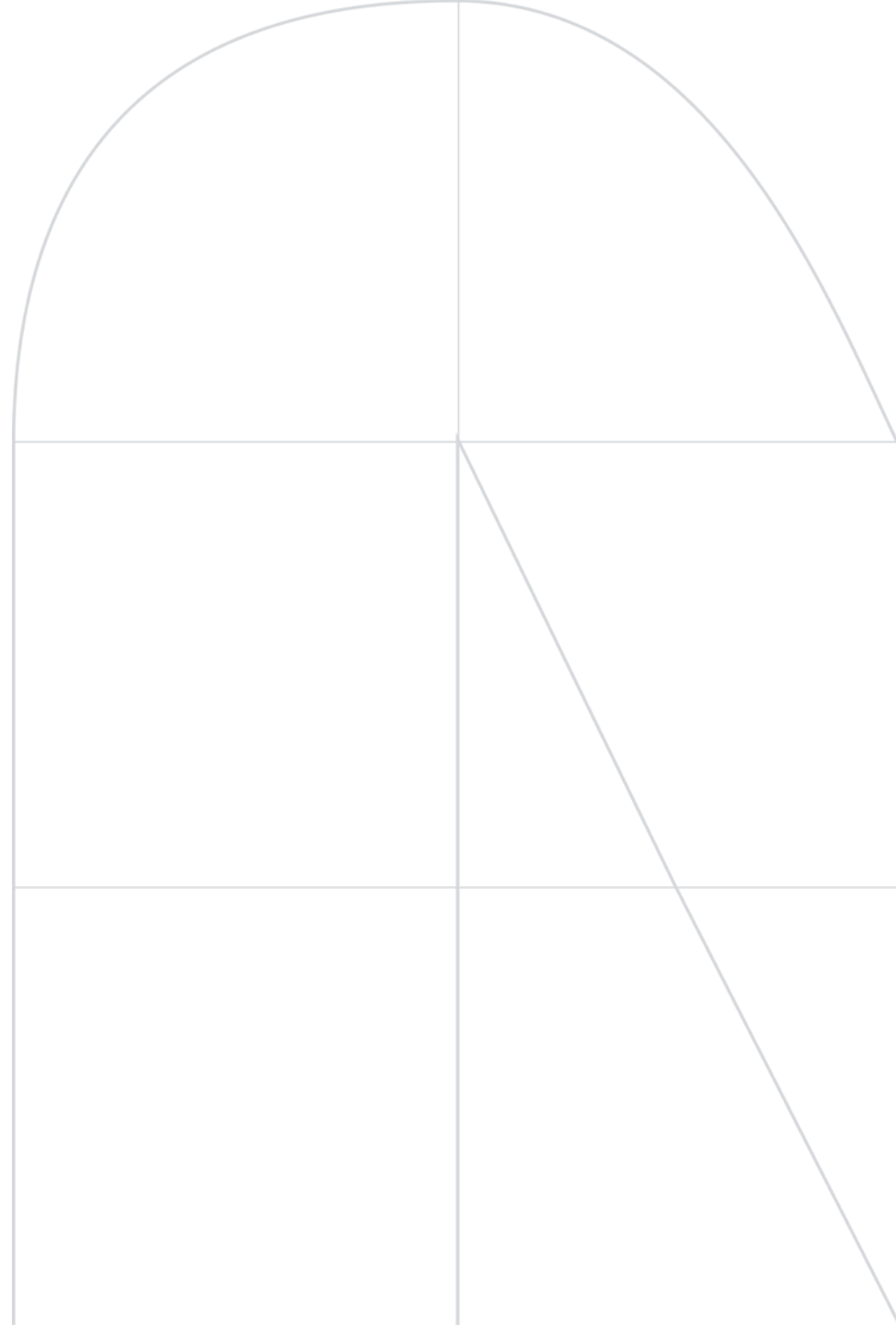
The Project for Building Evidence for Social Implementation of
Long-term Care Technology [Environment Preparation]

Research and Development on Dissemination of Long-Term Care Technology Outcomes

March 12, 2026

BIBrid Co.,Ltd.

NTT DATA Institute of Management Consulting, Inc.



Background and Purpose

Background

- Japan faces a declining working-age population and a rapidly aging society, presenting challenges of increasing care needs and a shortage of care workers.
- To address this, the introduction of “long-term care technology” such as robotic care devices, ICT, IoT, and AI is expected.
- AMED, the Ministry of Economy, Trade and Industry (METI), and the Ministry of Health, Labour and Welfare (MHLW) have undertaken initiatives such as providing development subsidies for care technology and establishing guidelines.
- There is a need to **further promote long-term care technology domestically** and establish an **environment conducive to its global expansion**.



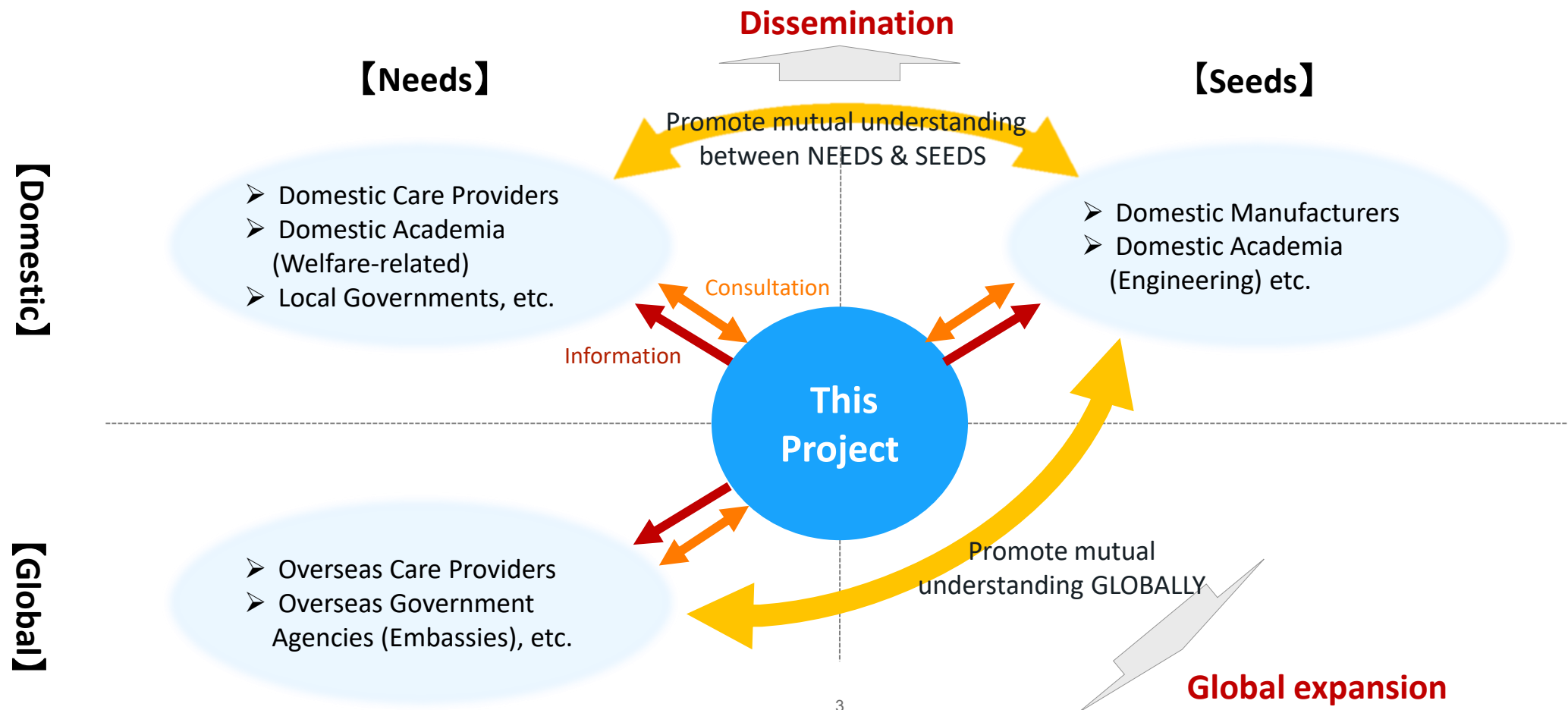
Purpose

This project aims to overcome these challenges by creating an environment that promotes the development, dissemination, and adoption of long-term care technology.

- By effectively utilizing the outcomes of predecessor projects and disseminating **clear, user-friendly information for care providers and developers both domestically and internationally**, the project aims to promote **the adoption and implementation of care technologies that solve challenges in care settings**.
- We aim to achieve **improved productivity in care settings, reduced burden on caregivers, and support for the independence and social participation of the elderly**. Furthermore, we aim for **the effectiveness of Japanese care technology to be recognized in global markets**, contributing to **solving challenges in the care sector worldwide**.

Overview of This Project

- This project will disseminate **information** to domestic and international stakeholders in care technology and **consult** with these stakeholders.
- This aims to promote mutual understanding among stakeholders, **disseminate the outcomes** of long-term care technology, and **facilitate its global expansion**.



Information Portal Site

- Update the information portal site to clearly deliver necessary information regarding introduction, utilization, and development to stakeholders involved in care settings and care technology developpers.

Current site: "Long-term Care Tech Portal"

CONTENTS

What is Long-term Care Tech?



- [Project for Long-term Care Tech by AMED](#)
- [What is Long-term Care Tech?](#)
- [Technology Supported by AMED and METI](#)
- [AMED initiatives on long-term care tech](#)
- [To all parties in Japan seeking to develop and introduce Long-term Care Technology](#)

For Tech Developers



- [Guidance for tech developers \[JP page only\]](#)
- [Subsidy Programs for Development in Japan](#)

For long-term care Provider



- [Use case of introductions of Long-term Care Technology \[video\]](#)
- [View by a care manager](#)

Seminars and Events



- [Schedule of seminars and events/registration link \[JP page only\]](#)
- [Seminars and events archive](#)

Useful information



- [Related webpage links](#)
- [Column articles and interviews](#)

PRIORITY FIELD

Priority areas for long-term care use

Scheduled for renewal



List of developed equipment

[Wearable](#)

[Non-Wearable](#)

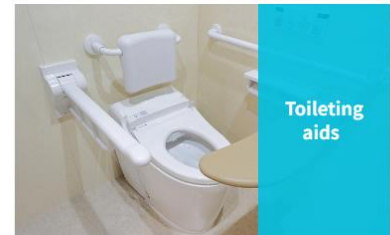


List of developed equipment

[Outdoor](#)

[Indoor mobility aids](#)

[Wearable](#)



List of developed equipment

[Toileting aids](#)

[Toileting anticipation](#)

[Toileting action](#)



List of developed equipment

[Monitoring systems for nursing care homes](#)

[Monitoring systems for in-home care](#)

[communication](#)

<https://robotcare.jp/jp/home/index>



Seminars and Symposiums

- Hold seminars primarily targeting care service providers and care technology development companies.
- Hold a symposium to widely disseminate information about long-term care technology and initiatives utilizing technology to solve care challenges, while also providing insights for developing care technology with an eye toward global expansion.

Seminar (Domestic dissemination)

主催：株式会社ビーブリッド (BiBrid)
 「介護テクノロジー社会実装のためのエビデンス構築事業」
 介護事業者・介護テクノロジー開発企業 対象
介護現場と開発企業がつながる
介護テクノロジー導入・活用セミナー

日時 2026年2月25日(水) 10:00-12:30
オンライン配信プログラムは12:00まで

会場 AP赤坂グリーンクロス 東京都港区赤坂2-4-6 赤坂グリーンクロス 4F
 ZOOM webiner

定員 100名(現地)、300名(オンライン) ※先着順

介護テクノロジーを導入したいけれど、「何を調べばよいかわからない」「どこから始めればよいか迷っている」そんな悩みはありませんか。本セミナーでは、介護現場における介護テクノロジー導入のポイントに加え、開発企業が最新のテクノロジーを介護現場での活用事例とともに紹介します。介護事業者と開発企業がネットワークをつくり、ともに現場に合った活用のヒントを得られる機会です。

スケジュール(予定)

- 10:00~ 開会
- 10:05~ 国内の介護テクノロジー関連の政策動向(経済産業省、厚生労働省)
- 10:25~ 介護事業者向けセミナー「介護テクノロジーの導入・定着に求められる視点」
- 10:45~ メーカーによる介護テクノロジー導入事例のプレゼンテーション(情報提供)
- 11:45~ 事業紹介
- 12:00~ ネットワーキング 開発・導入・活用の個別相談会 ※現地のみ ※カクコムは予約なく変更する場合があります

セミナー講師
竹下康平氏
 株式会社ビーブリッド 代表取締役
 介護現場にテクノロジーを導入する上で検討すべきポイントを事例とともに解説します！

登壇メーカー(五十音順)

- RTワークス株式会社
- 株式会社テリコ
- コニカミノルタ株式会社
- フランスベッド株式会社

申し込み方法

右記のQRコードからお申し込みをお願いたします。
 受付期日：2/16(月)

問合せ先 株式会社NTTデータ経営研究所
 ライフ・バリュー・クリエーションユニット
 担当：保坂、太力川
 disseminate_care_tech@nttdata-strategy.com

主催：株式会社ビーブリッド (BiBrid)
 共催：株式会社NTTデータ経営研究所

Completed

Symposium on Research and Development of Long-Term Care Technology for Global Expansion

Japan, at the forefront of a rapidly aging society with a declining birthrate, is witnessing accelerated adoption of technology and advancement of R&D in the long-term care sector. At this symposium, the government will present policy trends related to care technology in Japan, while private companies will share the realities of their research and development efforts and initiatives aimed at global expansion. Through concrete case studies, participants will gain practical insights, as well as deepen their understanding of care systems, institutional characteristics, and future outlooks across different countries. Participation is **free of charge**, and we warmly invite you to join us.

Date and Time
 9:30-12:40, Thursday, March 12, 2026
 doors open from 9:00

Venue
 Otemachi Sankei Plaza, Rooms 301,302
 〒100-0001 1-7-2 Otemachi, Chiyoda-ku, Tokyo

Capacity 80

Online Zoom Webinar
Capacity 200

Registration Deadline : March 9
[Registration form](#)

Organizer : BiBrid Co., Ltd.
(This symposium is a joint project with BiBrid Co., Ltd. as the sponsoring organization. (not research support), with NTT DATA Institute of Management Consulting, Inc. serving as a sub-sponsoring research organization and operating the organization of the symposium.)

Contact Information (Person in Charge)
 NTT DATA Institute of Management Consulting, Inc.
 Person in Charge : Masahiro Otsuka
 E-mail : disseminate_care_tech@nttdata-strategy.com

Main Contents

- 9:40-9:55 **Keynote speech**
Prof. Taketoshi Mori
Program Supervisor, Medical Devices and Healthcare Division, AMED / Professor, Department of Medical and Robotic Engineering Design, Faculty of Advanced Engineering, Tokyo University of Science
- 9:55-10:25 **Keynote speech**
Policy Trends Related to Long-term care technology
Ministry of Economy, Trade and Industry (METI) / Ministry of Health, Labour and Welfare (MHLW)
- 10:25-10:45 **Case Presentations**
Models and Case Studies for Solving Challenges in Long-term care Settings Through Long-term care technology
SOMPO Care Inc. / SPIN Inc.
- 10:45-11:00 **Keynote speech**
Ms. Kayo Uemura
Program Officer, Medical Devices and Healthcare Division, AMED/Associate, Economic/Industrial Research Department, Development Bank of Japan Inc.
- 11:00-11:30 **Case Presentations**
Current Status of Research and Development and Related Initiatives
Muscle Corporation / CogSmart Inc. / Zenkou Research Institute Co., Ltd.

Symposium (Global Expansion)

Symposium on Research and Development of Long-Term Care Technology for Global Expansion

Date&Time : Thursday, March 12, 2026 9:30-
 Venue : Otemachi Sankei Plaza, Rooms 301-302

■ Program Details

9:30 ~ 9:40	Opening Remarks Japan Agency for Medical Research and Development (AMED)/BiBrid Co., Ltd.
9:40 ~ 9:55	Keynote Speech "Technology and the Future of Long-Term Care" Prof. Taketoshi Mori <small>(Professor, Department of Medical and Robotic Engineering Design, Faculty of Advanced Engineering, Tokyo University of Science/ AMED Project for Building Evidence for Social Implementation of Long-term Care Technology PS)</small>
9:55 ~ 10:10	Keynote Speech "Introduction of Ministry of Economy, Trade and Industry (METI) Policies" Mr. Tomohiro Oishi <small>(Director, Medical and Assistive Device Industries Office, Healthcare Industries Division, Commerce and Service Industry Policy Group, Ministry of Economy, Trade and Industry)</small>
10:10 ~ 10:25	Keynote Speech "Introduction of Ministry of Health, Labour and Welfare (MHLW) Policies" Mr. Shuichi Sato <small>(Ministry of Health, Labour and Welfare, Government of Japan Division of the Support for the Elderly Health and Welfare Bureau for Elderly Care Robot Policy Coordinator)</small>
10:25 ~ 10:35	Case Studies for Solving Challenges in Long-term Care Settings through Technology① "Technology Implementation for Elderly Care Change: The SOMPO Care Future Care Lab in Japan Model" Ms. Saori Haga <small>(SOMPO Care Inc., Future Care Lab in Japan, Digital Promotion Office, Corporate Planning Department, /Vice Director & Chief Researcher)</small>
10:35 ~ 10:45	Case Studies for Solving Challenges in Long-term Care Settings through Technology② "Technology Implementation Model in Capitated Home Care" Mr. Sho Komai <small>(SPIN Inc. Director)</small>

Today

10:45 ~ 11:00	Keynote Speech "Global Healthcare DX Trends and Implications for the Deployment of Care Technology in Japan" Ms. Kayo Uemura <small>(Associate, Economic & Industrial Research Department, Development Bank of Japan Inc. / AMED Project for Building Evidence for Social Implementation of Long-term Care Technology PO)</small>
11:00 ~ 11:10	Case Studies for R&D Initiatives for Global Expansion① "Development and Overseas Deployment of a Japan-Origin Transfer Support Care Robot" Ms. Narumi Ogata <small>(MUSCLE CORPORATION Healthcare Business Development Division General Manager)</small>
11:10 ~ 11:20	Case Studies for R&D Initiatives for Global Expansion② "Research and development for the international expansion of CogSmart's long-term care and dementia prevention application, including Hong Kong and Guangdong Province" Mr. Akira Higuchi <small>(CogSmart Co., Ltd. Representative Director & Chief Executive Officer (CEO) / Head of Research, Life Sciences Division)</small>
11:20 ~ 11:30	Case Studies for R&D Initiatives for Global Expansion③ "Global Expansion Initiatives at Zenkou Research Institute" Mr. Ryo Yanai <small>(Zenkou Research Institute Co., Ltd. President's Office Business Development Group, Group Leader)</small>
11:30 ~ 11:35	Closing Remarks Medical and Assistive Device Industries Office, Healthcare Industries Division, Commerce and Service Industry Policy Group, Ministry of Economy, Trade and Industry
11:35 ~ 11:40	Business Introduction NTT Data Institute of Management Consulting, Inc.
11:40 ~	Thematic Coffee Break Sessions (On-site Only) Speakers and participants will have the opportunity to discuss the details of the presentations and explore possibilities for future collaboration.

PS : Program Supervisor PO : Program Officer

SNS and Consultation Desk

- Disseminate information via SNS to accurately deliver it.
- Establish a consultation desk to address inquiries from domestic care providers, development companies, and global care providers and government agencies.

X



https://x.com/robotcare_jp



Facebook



<https://www.facebook.com/robotcare.jp>



Consultation Contact Form

Care Service Providers in Japan

[【For Domestic Care Service Providers】
Consultation Request Form](#)



Care Technology Developers in Japan

[【Domestic Development Companies】
Consultation Application Form](#)



From outside Japan

- Care service providers
- Government agencies

[【Consultation Application Form about Elder Care Services in Japan】](#)

