

# Symposium on Research and Development of Long-Term Care Technology for Global Expansion

Japan, at the forefront of a rapidly aging society with a declining birthrate, is witnessing accelerated adoption of technology and advancement of R&D in the long-term care sector.

At this symposium, the government will present policy trends related to care technology in Japan, while private companies will share the realities of their research and development efforts and initiatives aimed at global expansion.

Through concrete case studies, participants will gain practical insights, as well as deepen their understanding of care systems, institutional characteristics, and future outlooks across different countries.

Participation is **free of charge**, and we warmly invite you to join us.



## Date and Time

**9:30-12:40, Thursday, March 12, 2026**  
doors open from 9:00

## Venue

**Otemachi Sankei Plaza,  
Rooms 301,302**

〒100-0001  
1-7-2 Otemachi,  
Chiyoda-ku, Tokyo)



**Capacity 80**

## Main Contents

**9:40 ~9:55** Keynote speech

**Prof. Taketoshi Mori**

Program Supervisor, Medical Devices and Healthcare Division, AMED / Professor, Department of Medical and Robotic Engineering Design, Faculty of Advanced Engineering, Tokyo University of Science

**9:55 ~10:25** Keynote speech

Policy Trends Related to Long-term care technology  
Ministry of Economy, Trade and Industry (METI) /  
Ministry of Health, Labour and Welfare (MHLW)

**10:25~10:45** Case Presentations

Models and Case Studies for Solving  
Challenges in Long-term care Settings  
Through Long-term care technology

SOMPO Care Inc. / SPIN Inc.

**10:45~11:00** Keynote speech

**Ms. Kayo Uemura**

Program Officer, Medical Devices and Healthcare Division, AMED/Associate, Economic&Industrial Research Department, DevelopmentBank of Japan Inc.

**11:00~11:30** Case Presentations

Current Status of Research and  
Development and Related Initiatives

Muscle Corporation / CogSmart Inc. /  
Zenkou Research Institute Co., Ltd.

## Online Zoom Webinar

**Capacity 200**

●Please ensure you have a stable internet connection capable of supporting long-duration access, and prepare a PC, tablet, or smartphone for participation

●Details on how to access the event will be provided by the secretariat after your registration

## Registration

**Deadline : March 9**

[Registration form](#)



**Organizer : BIBird Co., Ltd.**

※This research and development project is led by BIBird Co., Ltd. as the implementing organization (lead research institution), with NTT DATA Institute of Management Consulting, Inc. serving as a collaborating research organization and supporting the organization of this symposium.

**Contact Information (Person in Charge)**

NTT DATA Institute of Management Consulting, Inc.

Person in Charge : Masahiro Otsuka

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# Symposium on Research and Development of Long-Term Care Technology for Global Expansion

Date&Time : Thursday, March 12, 2026 9:30–  
Venue : Otemachi Sankei Plaza, Rooms 301–302

## ■ Program Details




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| 9:30<br>~<br>9:40   | <b>Opening Remarks</b><br>Japan Agency for Medical Research and Development (AMED) / BIBrid Co., Ltd.  |
| 9:40<br>~<br>9:55   | <b>Keynote Speech "Technology and the Future of Long-Term Care"</b><br>Prof. Taketoshi Mori<br><i>(Professor, Department of Medical and Robotic Engineering Design, Faculty of Advanced Engineering, Tokyo University of Science / AMED Project for Building Evidence for Social Implementation of Long-term Care Technology PS)</i>   |
| 9:55<br>~<br>10:10  | <b>Keynote Speech "Introduction of Ministry of Economy, Trade and Industry (METI) Policies"</b><br>Mr. Tomohiro Oishi<br><i>(Director, Medical and Assistive Device Industries Office, Healthcare Industries Division, Commerce and Service Industry Policy Group, Ministry of Economy, Trade and Industry)</i>  |
| 10:10<br>~<br>10:25 | <b>Keynote Speech "Introduction of Ministry of Health, Labour and Welfare (MHLW) Policies"</b><br>Mr. Shuichi Sato<br><i>(Ministry of Health, Labour and Welfare, Government of Japan<br/>Division of the Support for the Elderly Health and Welfare Bureau for Elderly Care Robot Policy Coordinator)</i>   |
| 10:25<br>~<br>10:35 | <b>Case Studies for Solving Challenges in Long-term Care Settings through Technology①</b><br><b>"Technology Implementation for Elderly Care Change: The SOMPO Care Future Care Lab in Japan Model"</b><br>Ms. Saori Haga<br><i>(SOMPO Care Inc., Future Care Lab in Japan, Digital Promotion Office, Corporate Planning Department / Vice Director &amp; Chief Researcher)</i> |
| 10:35<br>~<br>10:45 | <b>Case Studies for Solving Challenges in Long-term Care Settings through Technology②</b><br><b>"Technology Implementation Model in Capitated Home Care"</b><br>Mr. Sho Komai<br><i>(SPIN Inc. Director)</i>   |

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| 10:45<br>~<br>11:00 | <b>Keynote Speech "Global Healthcare DX Trends and Implications for the Deployment of Care Technology in Japan"</b><br>Ms. Kayo Uemura<br><i>(Associate, Economic &amp; Industrial Research Department, Development Bank of Japan Inc. / AMED Project for Building Evidence for Social Implementation of Long-term Care Technology PO)</i>   |
| 11:00<br>~<br>11:10 | <b>Case Studies for R&amp;D Initiatives for Global Expansion① "Development and Overseas Deployment of a Japan-Origin Transfer Support Care Robot"</b><br>Ms. Narumi Ogata<br><i>(MUSCLE CORPORATION Healthcare Business Development Division General Manager )</i>   |
| 11:10<br>~<br>11:20 | <b>Case Studies for R&amp;D Initiatives for Global Expansion② "Research and development for the international expansion of CogSmart's long-term care and dementia prevention application, including Hong Kong and Guangdong Province"</b><br>Mr. Akira Higuchi<br><i>(CogSmart Co., Ltd. Representative Director &amp; Chief Executive Officer (CEO) / Head of Research, Life Sciences Division)</i> |
| 11:20<br>~<br>11:30 | <b>Case Studies for R&amp;D Initiatives for Global Expansion③ "Global Expansion Initiatives at Zenkou Research Institute"</b><br>Mr. Ryo Yanai<br><i>(Zenkou Research Institute Co., Ltd. President's Office Business Development Group, Group Leader)</i>   |
| 11:30<br>~<br>11:35 | <b>Closing Remarks</b><br>Medical and Assistive Device Industries Office, Healthcare Industries Division, Commerce and Service Industry Policy Group, Ministry of Economy, Trade and Industry  |
| 11:35<br>~<br>11:40 | <b>Business Introduction</b><br>NTT Data Institute of Management Consulting, Inc.  |
| 11:40<br>~          | <b>Thematic Coffee Break Sessions (On-site Only)</b><br>Speakers and participants will have the opportunity to discuss the details of the presentations and explore possibilities for future collaboration.  |

PS : Program Supervisor    PO : Program Officer

## ■ Speaker Introduction

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|    | <p><b>Prof. Taketoshi Mori</b><br/>Professor, Department of Medical and Robotic Engineering Design,<br/>Faculty of Advanced Engineering, Tokyo University of Science<br/>AMED Project for Building Evidence for Social Implementation of Long-<br/>term Care Technology PS</p> <p>Former professor at Next Generation Artificial Intelligence Research<br/>Center, The University of Tokyo.<br/>Visiting researcher at the Massachusetts Institute of Technology.<br/>Specialized in robotics and nursing engineering.</p>  |
|    | <p><b>Ms. Saori Haga</b><br/>SOMPO Care Inc., Future Care Lab in Japan, Digital Promotion Office,<br/>Corporate Planning Department/Vice Director &amp; Chief Researcher</p> <p>I majored in social welfare and have extensive experience in product<br/>planning and universal design. Currently, as Deputy Director, I manage<br/>a living lab connecting elderly care sites with development companies.<br/>In this role, I support research, development, and evaluations of<br/>innovative solutions in the fields of future care and well-being.</p>  |
|  | <p><b>Mr. Sho Komai</b><br/>SPIN Inc. Director</p> <p>After working in sales at a publicly listed IT company, he transitioned<br/>into the long-term care industry. As a care worker with strong IT<br/>expertise, he has been engaged in operations, sales activities, and ICT<br/>implementation at directly managed facilities, group companies, and<br/>client organizations. His company receives more than 50 inspection<br/>and study visit requests annually from university professors and<br/>corporations nationwide. In 2025, his organization's initiatives in hiring<br/>foreign care workers and effectively utilizing ICT were featured in an<br/>administrative notice issued by the Ministry of Health, Labour and<br/>Welfare.</p> |
|  | <p><b>Ms. Kayo Uemura</b><br/>Associate, Economic &amp; Industrial Research Department, Development<br/>Bank of Japan Inc.<br/>AMED Project for Building Evidence for Social Implementation of Long-<br/>term Care Technology PO</p> <p>Since 2009, she has been in charge of the healthcare sector in the<br/>Industrial Research Department, authoring reports on the<br/>internationalization of healthcare and care technology. From 2014, she<br/>was engaged in startup-related initiatives in the Innovation Promotion<br/>Office of the Corporate Planning Department. Since 2020, she has<br/>again been responsible for the healthcare sector in the Industrial<br/>Research Department.</p>  |

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|    | <p><b>Ms. Narumi Ogata</b><br/> MUSCLE CORPORATION Healthcare Business Development Division<br/> General Manager</p> <p>After working at a general trading company and a university medical faculty, she obtained a nursing license and holds an MBA and an MOT degree, having joined the company through a care-robot development initiative to establish the healthcare division and engage in the social implementation and sustainable use of care technologies.</p>  |
|   | <p><b>Mr. Akira Higuchi</b><br/> CogSmart Co., Ltd.<br/> Representative Director &amp; Chief Executive Officer (CEO)<br/> Head of Research, Life Sciences Division</p> <p>After practicing law as an attorney admitted in Japan and a solicitor of England &amp; Wales at Mori Hamada &amp; Matsumoto (since 2009) and the Hong Kong office of Withers (since 2019), he has served as Representative of CogSmart's Hong Kong subsidiary since 2020 and as Representative Director of CogSmart Co., Ltd. (Japan) since 2021. He is concurrently a Research Fellow at the Institute of Development, Aging and Cancer, Tohoku University, and holds a Master of Science (MSc) from the University of Oxford.</p> |
|  | <p><b>Mr. Ryo Yanai</b><br/> Zenkou Research Institute Co., Ltd. President's Office Business Development Group, Group Leader</p> <p>Joined the Ministry of Health, Labour and Welfare in 2016. Served in divisions responsible for the long-term care insurance system, comprehensive labor policy, COVID-19 response, and the public pension system. Since September 2025, leading international expansion initiatives at Zenkou Research Institute.</p>   |

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