

UB VENTURES

NEW CORPORATE IDENTITY DESIGN

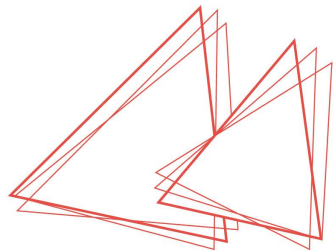
20200120 ver.

UB VENTURES

LOGO DESIGN

VERTICAL POSITION

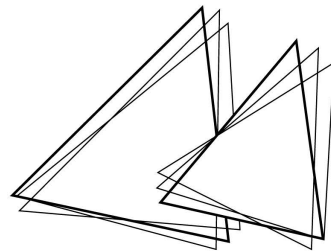
COLOR PATTERN - REGULAR



UB VENTURES

SAIL BEYOND

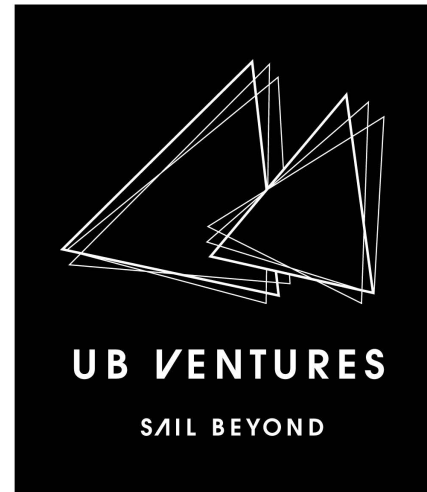
COLOR PATTERN - MONO



UB VENTURES

SAIL BEYOND

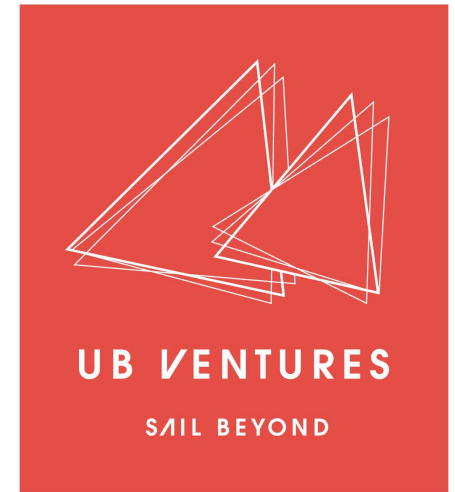
COLOR PATTERN - BLACK BACK



UB VENTURES

SAIL BEYOND

COLOR PATTERN - BLACK BACK



UB VENTURES

SAIL BEYOND

UBV RED



C = 10 R = 230
M = 82 G = 78
Y = 67 B = 70
K = 0 #E64E46

UBV GRAY



C = 0 R = 62
M = 0 G = 58
Y = 0 B = 57
K = 90 #3E3A39

BLACK



C = 0 R = 0
M = 0 G = 0
Y = 0 B = 0
K = 100 #000000

WHITE



C = 0 R = 255
M = 0 G = 255
Y = 0 B = 255
K = 0 #FFFFFF

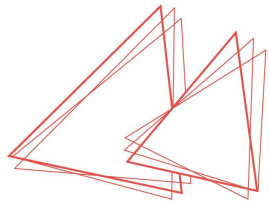
UBV RED: UZABASE GROUPの初心の色であり、
経営者の強い原体験を意味する赤。

UB VENTURES

LOGO DESIGN

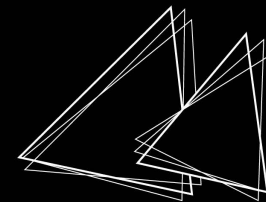
HORIZONTAL POSITION

COLOR PATTERN - REGULAR



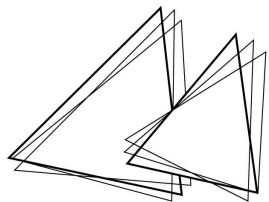
UB VENTURES
SAIL BEYOND

COLOR PATTERN - BLACK BACK



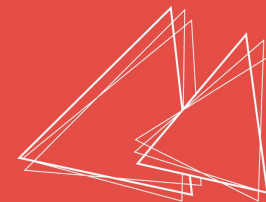
UB VENTURES
SAIL BEYOND

COLOR PATTERN - MONO



UB VENTURES
SAIL BEYOND

COLOR PATTERN - UBV RED



UB VENTURES
SAIL BEYOND

UB VENTURES

LOGO DESIGN

LOGOTYPE ONLY

COLOR PATTERN - REGULAR

UB **V**ENTURES

S**A**IL BEYOND

COLOR PATTERN - MONO

UB **V**ENTURES

S**A**IL BEYOND

COLOR PATTERN - BLACK BACK

UB **V**ENTURES

S**A**IL BEYOND

COLOR PATTERN - UBV RED

UB **V**ENTURES

S**A**IL BEYOND

UB VENTURES

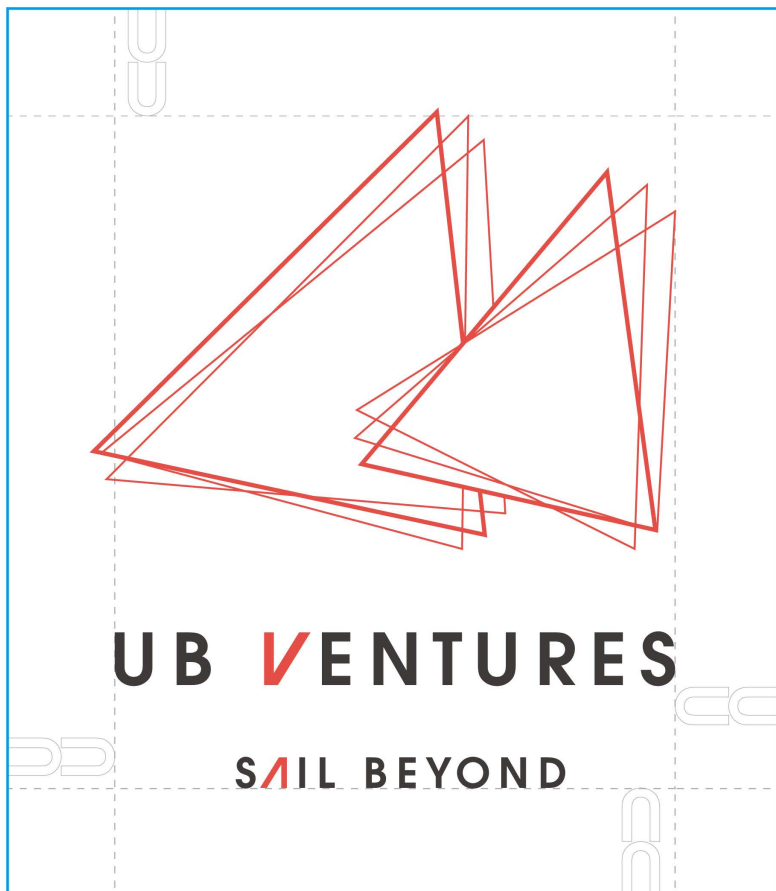
LOGO DESIGN

ISOLATION AREA

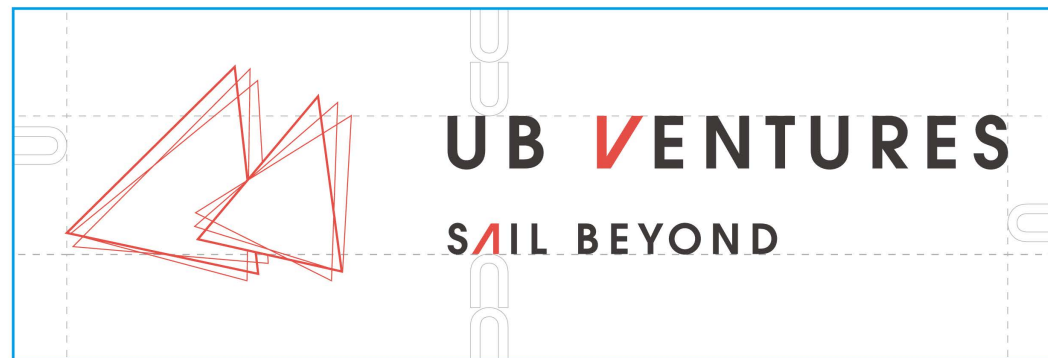
下記の青枠内をアイソレーションエリアとして設計。

ロゴ使用の際は、原則としてエリア内にいかなるモチーフも入れてはならない。

VERTICAL POSITION



HORIZONTAL POSITION



LOGOTYPE ONLY

