

# UB VENTURES

NEW CORPORATE IDENTITY DESIGN

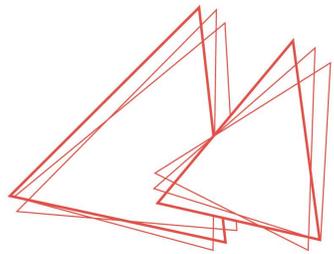
20200120 ver.

# UB VENTURES

LOGO DESIGN

VERTICAL POSITION

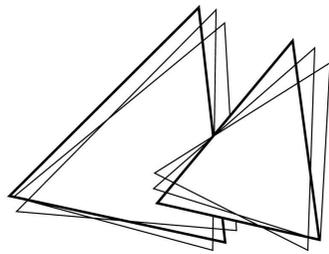
COLOR PATTERN - REGULAR



**UB VENTURES**

**SAIL BEYOND**

COLOR PATTERN - MONO



**UB VENTURES**

**SAIL BEYOND**

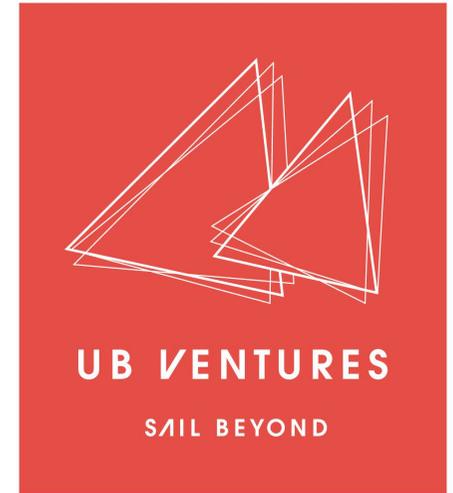
COLOR PATTERN - BLACK BACK



**UB VENTURES**

**SAIL BEYOND**

COLOR PATTERN - BLACK BACK



**UB VENTURES**

**SAIL BEYOND**

UBV RED



C = 10 R = 230  
M = 82 G = 78  
Y = 67 B = 70  
K = 0 #E64E46

UBV GRAY



C = 0 R = 62  
M = 0 G = 58  
Y = 0 B = 57  
K = 90 #3E3A39

BLACK



C = 0 R = 0  
M = 0 G = 0  
Y = 0 B = 0  
K = 100 #000000

WHITE



C = 0 R = 255  
M = 0 G = 255  
Y = 0 B = 255  
K = 0 #FFFFFF

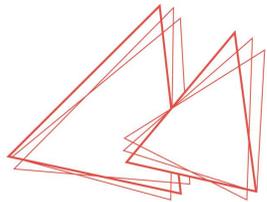
UBV RED: UZABASE GROUPの初心の色であり、  
経営者の強い原体験を意味する赤。

UB VENTURES

LOGO DESIGN

HORIZONTAL POSITION

COLOR PATTERN - REGULAR



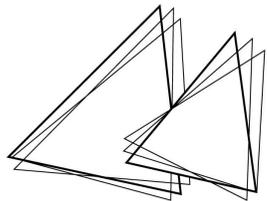
**UB VENTURES**  
SAIL BEYOND

COLOR PATTERN - BLACK BACK



**UB VENTURES**  
SAIL BEYOND

COLOR PATTERN - MONO



**UB VENTURES**  
SAIL BEYOND

COLOR PATTERN - UBV RED



**UB VENTURES**  
SAIL BEYOND

UB VENTURES  
LOGO DESIGN  
LOGOTYPE ONLY

COLOR PATTERN - REGULAR

UB **V**ENTURES  
S**A**IL BEYOND

COLOR PATTERN - MONO

UB **V**ENTURES  
S**A**IL BEYOND

COLOR PATTERN - BLACK BACK

UB **V**ENTURES  
S**A**IL BEYOND

COLOR PATTERN - UBV RED

UB **V**ENTURES  
S**A**IL BEYOND

## UB VENTURES

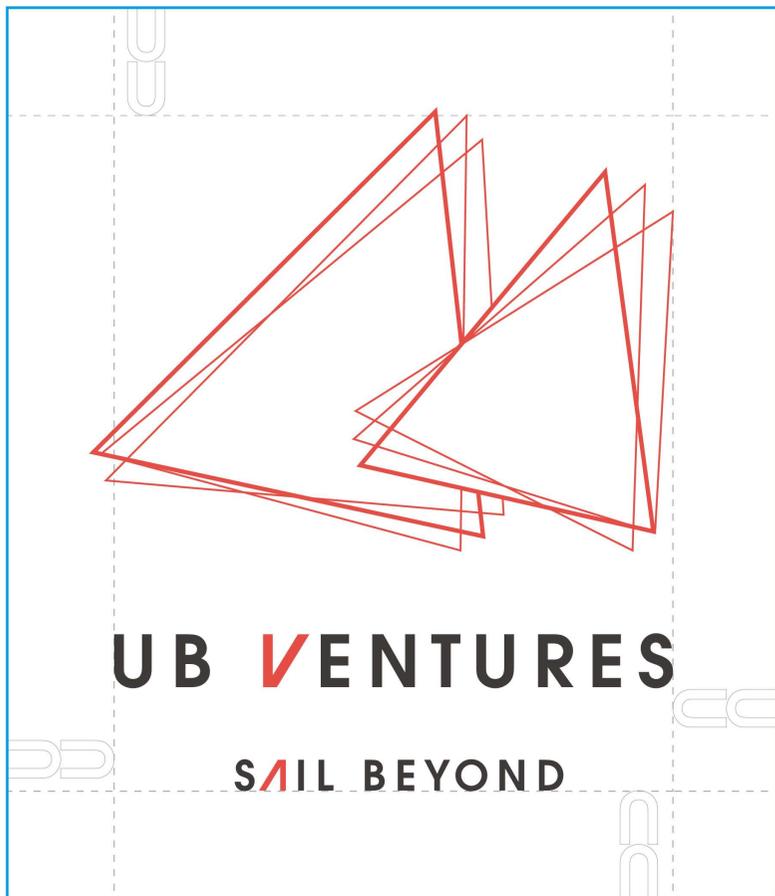
LOGO DESIGN

ISOLATION AREA

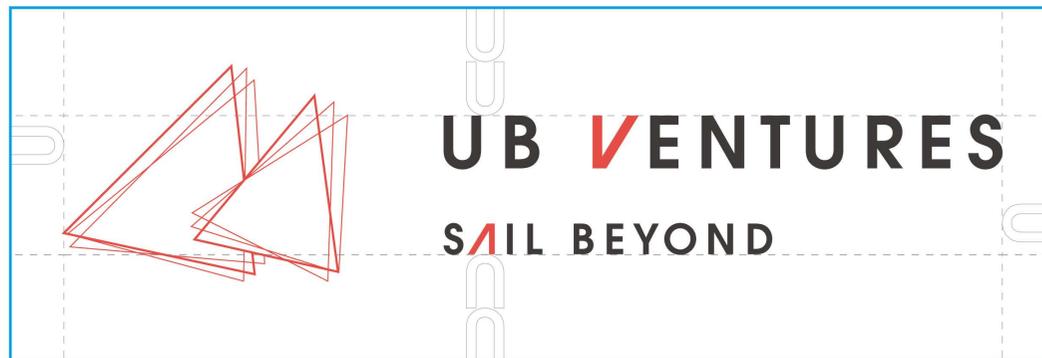
下記の青枠内をアイソレーションエリアとして設計。

ロゴ使用の際は、原則としてエリア内にいかなるモチーフも入れてはならない。

### VERTICAL POSITION



### HORIZONTAL POSITION



### LOGOTYPE ONLY

